

Before You Choose Your Next Dog:

Cute isn't a breed trait

GENETICS MATTER



GENETICS

can influence many characteristics, including:

- ⚡ Energy level
- 🎯 Motivation & drive
- 💖 Sociability
- 🌿 Sensitivity
- 🧠 Working behaviors
- 🐾 Breed-specific instincts
- ⚕️ Certain health risks



WHAT WAS YOUR DOG BRED TO DO?

A dog bred for intense work may have very different needs from someone looking for a relaxed companion.

For example, a dog with strong working genetics may need:



More physical activity



More mental stimulation



More opportunities to use their natural behaviors

That doesn't make the dog "bad."
It simply means their needs may not match every lifestyle.



THE GOAL ISN'T TO FIND THE "PERFECT" DOG.

It's to find the RIGHT DOG FOR YOU.



When choosing a dog, it's easy to fall in love with a face, a color, or a cute puppy. But there's something even more important to consider...

But genetics aren't destiny.

A dog's environment, experiences, learning, training, and relationships all play an important role in who that dog becomes.

Think of genetics as part of the starting point — not the entire story.



BEFORE YOU BRING A DOG HOME, ASK QUESTIONS.

Whether you're working with a breeder or considering adoption, learn as much as you can.

Ask about:



The parents

What are their temperaments, behaviors, and health histories?



Health

What health conditions are common in this breed or line? What health testing has been done?



Temperament

How do the parents and other relatives typically behave?



Behavior

Are there strong working, hunting, herding, guarding, retrieving, or other breed-specific behaviors?



Purpose

What were these dogs bred to do?



Lifestyle fit

Can you realistically meet the dog's physical, mental, and emotional needs?

Choose with your heart.
Choose with your head.
Choose with your lifestyle in mind.



My Dog's Essence
A Wholesome Training



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